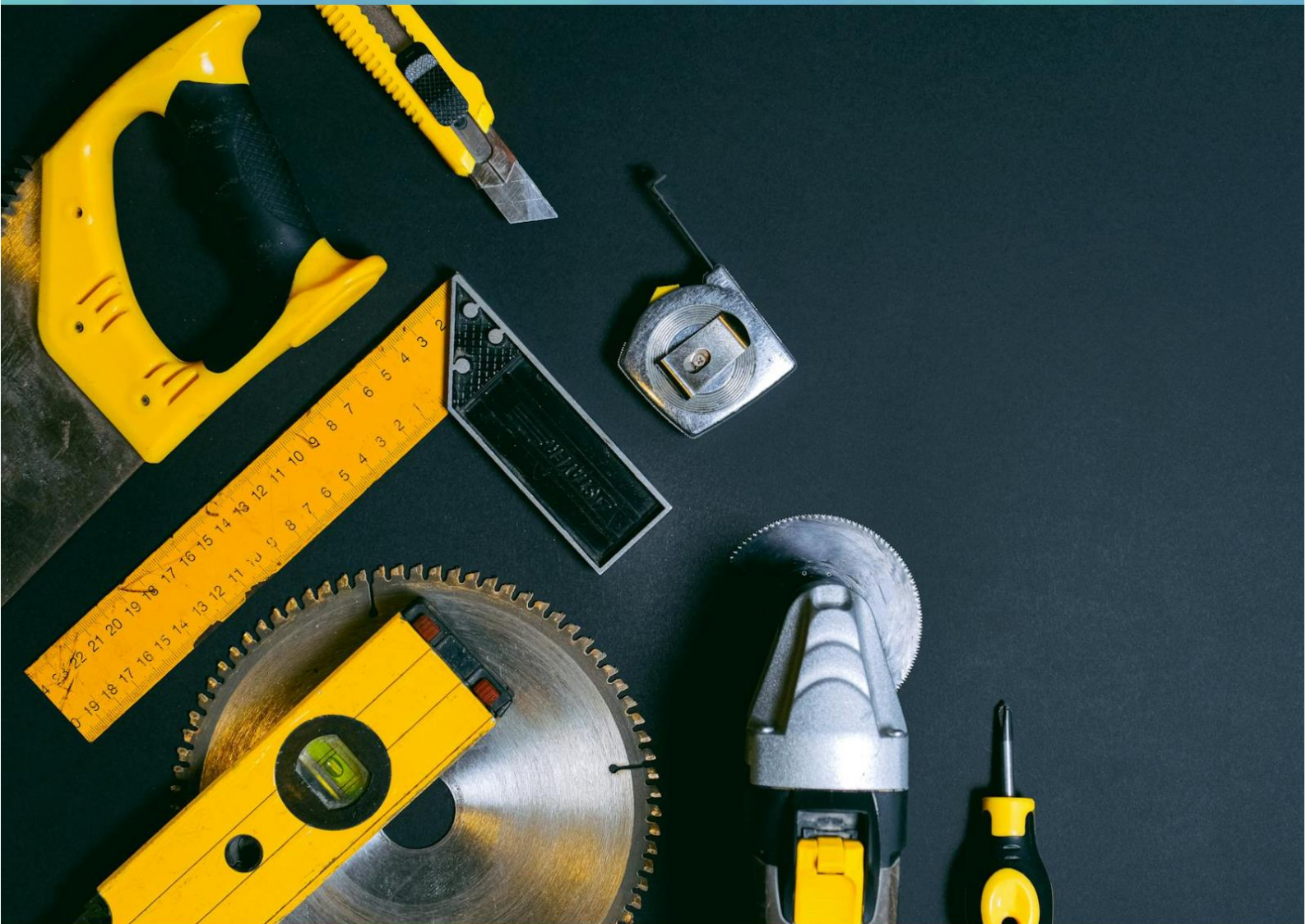




AASA  
CONSULTING

# QUICK ASSESSMENT INDUSTRY PROFILE OF PROVINCE

---



# Quick Assessment – Industry Profile of Province

## Target Respondent:

- Government Officer (Grade 15 & Above)
- Senior Industry Executive (Manager Level & Above)
- Chamber of Commerce Representative (Manager or Above).

Province		Respondent's Name	
District		Gender	1. Male 2. Female
Tehsil		Organization's Name	
Union Council		Designation	
Name of Village / Area		Department	
Complete Address		Contact Number	
Interviewer's Name		Interview Date	

## Introduction

My name is \_\_\_\_\_. I work for (Name of Company). My company conducts survey on social, political and economic problems of the country and tries to find solutions for them. Currently with the support of (Funding Organization or Client Name) we are trying to analyze the socio-economic situation of the rural and urban areas of (Name of Province).

For this purpose, we require your valuable time and some information. This survey will take 30 minutes of your time. Some of the questions are of personal nature but we assure you that all information provided by you will be kept confidential.

Your participation in this survey is voluntary, and you will have the right to not answer some or all of the questions that will be asked to you. However, we hope that you will participate in this survey because your input is valuable.

Will you like to ask any questions regarding the survey?

Shall I start the interview?

**1. Which sectors of your district can provide jobs to the people?**

## Quick Assessment – Industry Profile of Province

---

2. Name the major economic activities present in your district.

3. Name the major industrial products of your district.

4. What kinds of hurdles are faced while promoting businesses (described in question 6.3) in the private sector?

5. What types of hurdles are present at the government level?

6. What types of hurdles are present at the local/district level?

## Quick Assessment – Industry Profile of Province

---

7. What should the government do in order to promote businesses (described in question 4.4) in the private sector?

8. Name the major minerals of your district.

9. What is the most common profession in your district? And why?

10. Which is the best / most important product of your district?

11. What are the sources of obtaining loans for small scale businessmen and cottage industries in your area?

## Quick Assessment – Industry Profile of Province

---

**12. What should the government do in order to reduce poverty?**

**13. In your district, what initiatives can make the people able to earn?**

**14. Which type of technical and vocational trainings can help people of your district in getting jobs in their own areas?**

**15. Where do people get technical and vocation trainings from in your district?**

**16. What types of cottage industries are present in your district?**

## Quick Assessment – Industry Profile of Province

17. Do you know about any major project started by the Provincial Government? If the answer is Yes, please name the project.

1. Yes 2. No

Name of Project:

18. If yes, then in your opinion do you think this project will be completed?

1. Yes 2. No

19. If no, then why not?

20. If in your opinion it should complete, then in what way(s) will your district or province benefit from it?

21. What type of jobs will this project create?

22. Does the labor in your district have the potential to meet the requirements of the kind of jobs that will be created during and after this project?



## For Further Information Please Visit Our Website

---

W: [www.aasaconsulting.com](http://www.aasaconsulting.com)

---

*This free online tool ("this Tool") is provided on an "as is" and "as available" basis, without any warranties, express or implied. By using this Tool, you acknowledge that you do so entirely at your own risk. To the fullest extent permitted under the laws of Pakistan, you agree to release, hold harmless, and indemnify AASA Consulting Private Limited, its affiliates, directors, officers, employees, agents and any Third-Party Consultants from and against any and all claims, losses, damages, liabilities, costs, or expenses (including legal fees) arising out of or in connection with your use of this Tool or reliance on its output.*

*By accessing or using this tool, you further confirm that you have read, understood, and agreed to be bound by the Terms of Service available on our website. This disclaimer and your use of this Tool shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan.*